



MEDIA RELEASE

WEDNESDAY, 7 JULY 2021

HOTELS TO ASSIST IN PROMOTING VACCINATIONS TO STAFF AND PATRONS

The Australian Hotels Association was amongst the nation's 30 key business and industry groups represented at the COVID National Business Partnership meeting in Canberra today.

AHA National CEO Stephen Ferguson said the meeting, chaired by Federal Treasurer Josh Frydenberg, gave hospitality the chance to have real input on the road to recovery.

Mr Ferguson said the AHA would now assist in a range of areas including communicating the benefits of vaccination directly with staff and customers as well as the possibility of using hotels in remote areas as future vaccine hubs.

"It is great to have a seat at the table representing our 5,000 members and 250,000 hospitality workforce which has been battling at the economic front-line since the pandemic hit our shores," Mr Ferguson said.

"The rollout and take up of the vaccine is critical to hospitality, accommodation and tourism being able to open their doors and keep them open.

"Today was the start of a process for Lieutenant-General John Frewen DSC AM, Chief Medical Officer Professor Paul Kelly and Treasurer Frydenberg to work with businesses on how we can help each other with the vaccine rollout and take-up.

"It was a very productive meeting and has opened lines of communication between the Government and the various industry bodies.

"It will ensure peak organisations like the AHA work closely with Government to ensure the vaccine is taken up by as many Australians as possible as soon as possible."

Media Contact: Jason Bartlett, 0433 95 46 57