



A GUIDE TO AUSTRALASIA'S GAMBLING INDUSTRIES

Facts, Figures and Statistics

CHAPTER FOUR

New Zealand's Gambling Expenditure

2018/19

A Guide to Australasia's Gambling Industries

Published and Prepared by the Australasian Gaming Council (AGC).



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Chapter 4

New Zealand's Gambling Expenditure

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Version Control

Version	Date	Explanation
2016-17	June 2019	2016-17 Edition updated with new statistics from NZ DIA.
2017-18	January 2020	2017-18 Edition updated with new statistics from NZ DIA.
2018-19	May 2021	2018-19 Edition updated with new statistics from NZ DIA

OVERVIEW

Aggregate and per capita expenditure - summary

Table 4-1 Summary: Inflation adjusted aggregate and per capita gambling expenditure in New Zealand (2018-19)¹

		Wagering	Lotteries	Gaming Machines²	Casino	Total
Aggregate	\$NZ million	332	530	924	616	2,402
Per capita	\$NZ	86	138	240	160	626

Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020. Stats NZ (2021) National population estimates: as at 31 December 2018

Gambling expenditure in New Zealand in 2018-19 amounted to \$2.402 billion dollars on the four main forms of gambling.

Expenditure on gaming machines outside of casinos totalled nearly \$NZ 924 million and accounted for 38.5% of all gambling expenditure. Wagering accounted for 13.8% of gambling expenditure (\$NZ 332 million), while expenditure on lotteries (\$NZ 530 million) accounted for 22.1% of spending. With expenditure of \$NZ 616 million, casinos accounted for 25.6% of all gambling spending in New Zealand.

In 2018-19 average gambling expenditure in New Zealand per adult was approximately \$NZ 626 - comprising wagering (\$NZ 86 per adult), lotteries (\$NZ 138), gaming machines (\$NZ 241) and casinos (\$NZ 160).

¹ Totals may not equal the sum of individual values due to rounding.

² Excludes gaming machines at casinos.

EXPENDITURE ON GAMBLING

Aggregate

Table 4-2 Aggregate gambling expenditure in New Zealand (2018-19) (\$ NZ million)

Gambling Type	Expenditure \$NZ million
Casinos	616
Gaming machines (non-casino)	924
Lotteries Commission products	530
Racing and sports betting	332
All Gambling	2,402

Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

Expenditure Change

Table 4-3 Comparison of gambling spending in New Zealand (2017-18 to 2018-19)

Gambling type	\$NZ million (2017-18)	\$NZ million (2018-19)	Increase/Decrease from 2016
Casinos	578	616	+6.57%
Gaming machines (non-casino)	895	924	+3.24%
Lotteries Commission products	561	530	-5.53%
Racing and sports betting	350	332	-5.14%
Total³	\$2.383 billion	\$2.402 billion	+0.80%

Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

Table 4-3 above shows total gambling spending in New Zealand for the 2018-19 financial year, and a comparison with the previous year's figures.

Overall gambling expenditure on wagering (racing and sports betting) has decreased by 5.14%. Casino gambling expenditure increased by 6.57%. Spending on non-casino gaming machines increased by 3.24%.⁴

Lotteries expenditure decreased 5.53% on the previous year.

Per capita

Table 4-4 Per capita gambling expenditure in New Zealand (2018-19) (\$NZ)

Gambling Type	Per Capita \$NZ
Casinos	160
Gaming machines (non-casino)	241
Lotteries Commission products	138
Racing and sports betting	86
Total	626

Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020. Stats NZ (2021) National population estimates: at 31 December 2018

Please note, all per capita values, as provided for by the New Zealand Department of Internal Affairs, take inflation adjusted expenditure, in \$NZD, GST inclusive and divide by the Statistics NZ medium estimate for the population 18 years and over, as at 30 June for the year.

³ Totals may not equal the sum of individual values due to rounding.

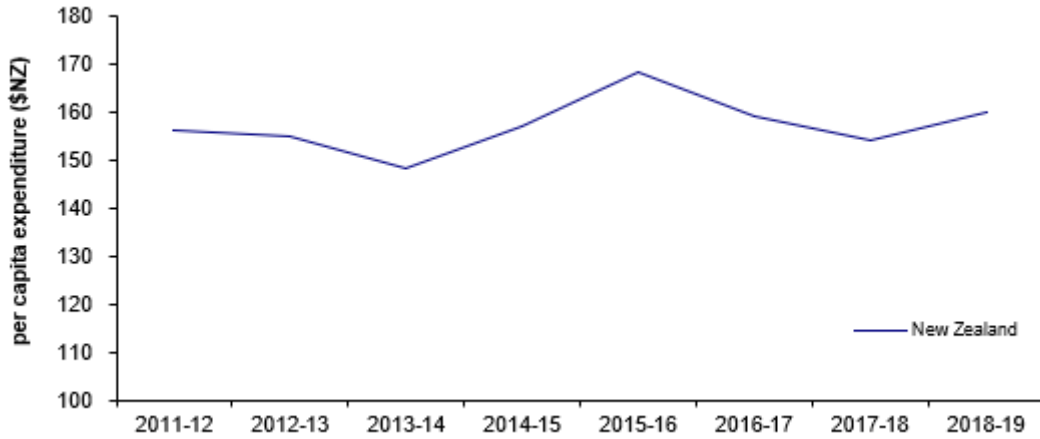
⁴ New Zealand Department of Internal Affairs (2021) Gambling Expenditure Statistics 2015-2020.

http://www.dia.govt.nz/diawebsite.nsf/wpg_URL/Resource-material-Information-We-Provide-Gambling-Expenditure-Statistics

EXPENDITURE TREND

Casinos

Figure 4-1 Per capita casino expenditure (inflation adjusted) – New Zealand (2011-12 to 2018-19) (\$NZ)



Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

Table 4-5 Per capita casino expenditure (inflation adjusted) in New Zealand (2011-12 to 2018-19) (\$NZ)

Year	Per Capita \$NZ
2011-12	156
2012-13	155
2013-14	148
2014-15	157
2015-16	168
2016-17	159
2017-18	154
2018-19	160

Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

For some gambling forms, legislation dictates the minimum payout ratios to players – gaming machine play, for instance, must adhere to the following returns (although in practice, payout ratios are commonly higher than that which is required by law).

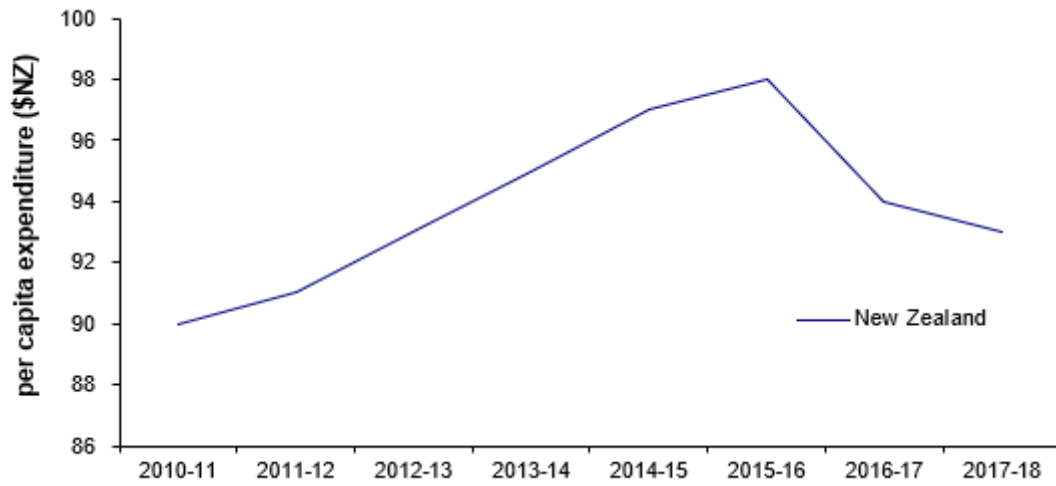
Table 4-6 Average player return percentages (RTP) for gaming machines in New Zealand (2016)

	Casino	Hotels and clubs (Class 4)
New Zealand	87.00%	78.00%

Source: Australia/New Zealand Gaming Machine National Standard 2016.

Electronic Gaming Machines

Figure 4-2 Per capita gaming machine expenditure (inflation adjusted) – New Zealand (2011-12 to 2018-19) (\$NZ)



Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

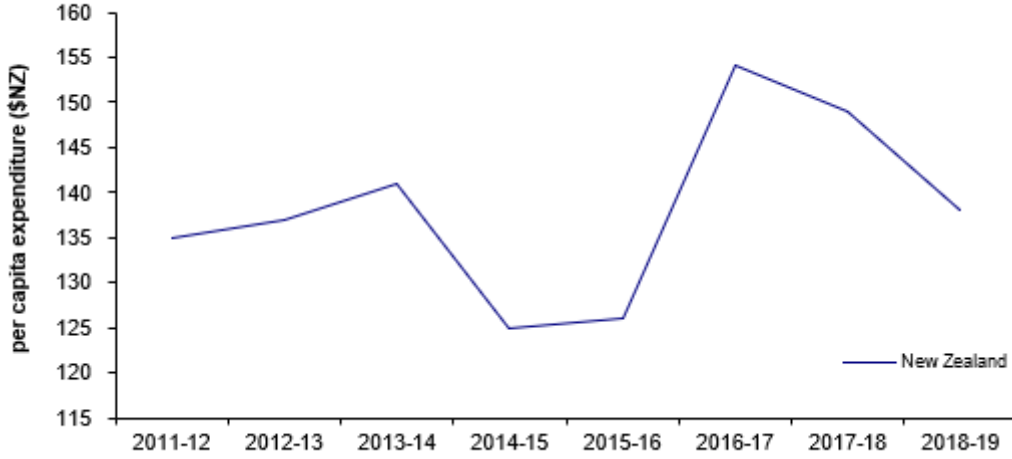
Table 4-7 Per capita gaming machine expenditure (inflation adjusted) in New Zealand (2011-12 to 2018-19) (\$NZ)

Year	Per Capita \$NZ
2011-12	276
2012-13	262
2013-14	246
2014-15	243
2015-16	242
2016-17	242
2017-18	238
2018-19	241

Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

Lotteries

Figure 4-3 Per capita lottery expenditure (inflation adjusted) – New Zealand (2011-12 to 2018-19) (\$NZ)



Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

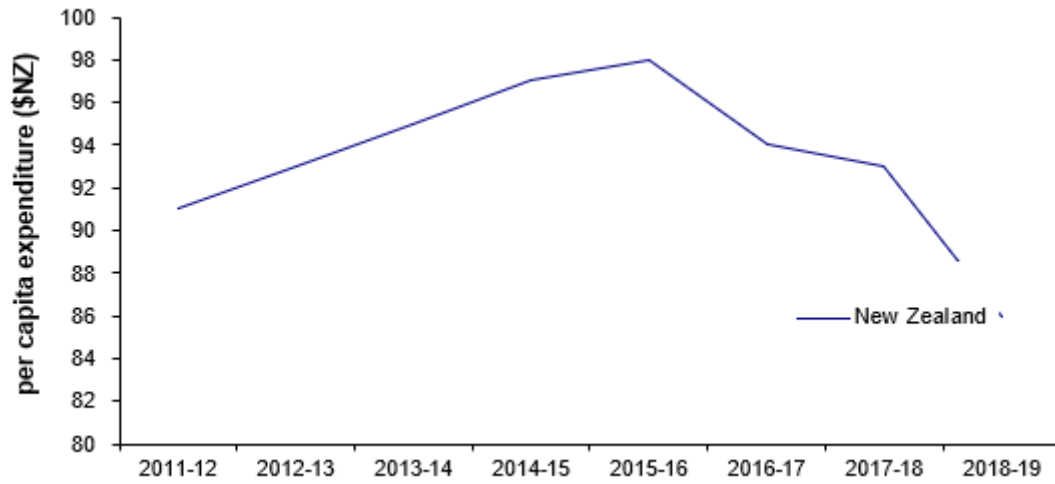
Table 4-8 Per capita lottery expenditure (inflation adjusted) in New Zealand (2011-12 to 2018-19) (\$NZ)

Year	Per Capita \$NZ
2011-12	135
2012-13	137
2013-14	141
2014-15	125
2015-16	126
2016-17	154
2017-18	149
2018-19	138

Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

Wagering

Figure 4-4 Per capita wagering expenditure (inflation adjusted) – New Zealand (2011-12 to 2018-19) (\$NZ)



Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

Table 4-9 Per capita wagering expenditure (inflation adjusted) in New Zealand (2011-12 to 2018-19) (\$NZ)

Year	Per Capita \$NZ
2011-12	91
2012-13	93
2013-14	95
2014-15	97
2015-16	98
2016-17	94
2017-18	93
2018-19	86

Source: New Zealand Department of Internal Affairs (2021) Gambling expenditure statistics 2015 to 2020.

HOUSEHOLD SPENDING COMPARISON

Statistics New Zealand produces a regular *Household Economic Survey* which records the expenditure of a sample of New Zealand households. Comparisons between the results gained in 2016 and 2019 are also possible and outlined in Table 4-11. Note that both surveys were based on self-report and gambling expenditure may be under-reported.

Table 4-10 Estimated household weekly expenditure on selected goods and services in New Zealand by expenditure (\$) and proportion of total expenditure (%) (2018/19)

	Average weekly expenditure per household	Expenditure as percentage of total net expenditure
	\$NZ	%
Food	233.60	17.3
Restaurant meals	26.50	2.0
Alcohol, tobacco products & illicit drugs	29.40	2.2
Clothing and shoes	36.70	2.7
Housing and household utilities	344.20	25.5
Household furniture, appliances and contents	51.30	3.8
Health products and medical services	41.90	3.1
Transportation and travel	215.80	16.0
Communication	39.00	2.9
Recreation and culture goods and services	130.00	9.6
Games of chance	4.40	0.3
Education	19.50	1.4
Miscellaneous goods and services	114.20	8.5
Other expenditure	133.60	9.9

Source: Statistics New Zealand (2020) Household Economic Survey, Year End 30 June 2019.

Table 4-11 Comparison of selected goods and services in New Zealand by expenditure (\$) (2012/13 & 2018/19)

	Average weekly expenditure per household 2015/16	Average weekly expenditure per household 2018/19
	\$NZ	\$NZ
Food	213.90	233.60
Restaurant meals	23.60	26.50
Alcohol, tobacco products & Illicit drugs	30.40	29.40
Clothing and shoes	31.90	36.70
Housing and household utilities	323.20	344.20
Household furniture, appliances and contents	47.30	51.30
Health products and medical services	37.80	41.90
Transportation and travel	189.70	215.80
Communication	35.20	39.00
Recreation and culture goods and services	115.10	130.00
Games of chance⁵	5.00	4.40
Education	21.50	19.50
Miscellaneous goods and services	111.60	114.20
Other expenditure	142.20	133.60

Source: Statistics New Zealand (2020) Household Economic Survey, Year End 30 June 2019.

⁵ Note: Expenditure is reported as a gross figure.